



MICHIGAN STATE UNIVERSITY

VISITING INTERNATIONAL PROFESSIONAL PROGRAM

2025 GLOBAL SUMMER SCHOOL



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A summer of learning, creating, collaborating, and lots of fun

The Visiting International Professional Program (VIPP) Global Summer School welcomes international college students to the beautiful campus of Michigan State University (MSU) to experience American college life while studying at a top global university and developing professional and intercultural skills. VIPP Global Summer School's innovative programs are designed to meet the needs of aspiring young professionals who are ready for a global career. All courses feature hands-on, project-based experiential learning and include classes, guest lectures, cultural activities, and field trips to notable places in Michigan such as Detroit, Ann Arbor, and the beautiful Lake Michigan shoreline and sand dunes. The exciting culmination of the Global Summer School experience is an optional study tour of the East Coast, including Niagara Falls, Washington D.C. and New York City!

During the summer VIPP also hosts the German Fulbright Summer Institute for university students from Germany. VIPP Global Summer School students enjoy a unique opportunity to study, collaborate, and socialize with the students in this prestigious program, as well as MSU American students, to enrich their cultural exchange experience and forge lasting friendships across cultures!

Make the most of your summer! Join us at Michigan State University to expand your academic knowledge, experience American and international culture, and enhance your career competitiveness. We look forward to welcoming you to MSU as a Global Spartan! Go Green!



GLOBAL SPARTANS: WELCOME TO MSU

Established in 1855, **Michigan State University** is one of the world's **top research universities**, dedicated to advancing the **common good** with **uncommon will!** Offering over **200** programs across **17 colleges**, MSU shapes future leaders and impacts the world through its commitment to excellence in **education, research, and service.**

U.S. NEWS AND WORLD REPORT
ranks **MSU** among the

TOP

100

BEST GLOBAL UNIVERSITIES



Ranked #1 in the U.S. for study abroad among public universities



SUPPLY CHAIN MANAGEMENT/ LOGISTICS
EDUCATIONAL ADMINISTRATION
ELEMENTARY EDUCATION
SECONDARY EDUCATION
CURRICULUM/INSTRUCTION
INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY
NUCLEAR PHYSICS
REHABILITATION COUNSELING

#1

VIPP GLOBAL SUMMER SCHOOL AT A GLANCE

The MSU Visiting International Professional Program has trained over 4,000 international professionals over the last 30 years. We understand what students and young professionals need to build a successful career.

10+

YEARS OF GLOBAL SUMMER PROGRAMS

650+ Students 

 **32 Countries**

95 Universities 

AN AMERICAN CAMPUS EXPERIENCE DURING SUMMER 2025



CAMPUS LIFE: LIVE LIKE A SPARTAN

Michigan State University is located in East Lansing on the banks of the Red Cedar River, and comprises a contiguous area of 5,200 acres. MSU's campus is home to over 545 buildings. East Lansing is conveniently located five kilometers east of Lansing (Michigan's capital) and 130 kilometers from Detroit (Michigan's largest city.)

Summer school students will enjoy all that MSU has to offer while living on campus in Owen Hall, located in MSU's River Trail Neighborhood. Owen Hall's modern facilities include single rooms with suite-style bathrooms, wi-fi, cable tv, and weekly housekeeping.

**TAKE A VIRTUAL
TOUR OF CAMPUS**



ADMISSION REQUIREMENTS

- At least 18 years old
- Undergraduate or graduate student at an accredited college or university
- Intermediate English language skills

PROGRAM FEATURES

- More than 35 instructional hours including classes, guest lectures, cultural activities, and field trips.
- Hands-on experiences through guided team projects to practice your communication, critical thinking, and leadership skills.
- Cultural excursions to Detroit, the University of Michigan in Ann Arbor, and the beautiful Lake Michigan shoreline and sand dunes.
- Opportunities to meet and share experiences with college students from around the world, including German Fulbright students.

CERTIFICATE

Students who successfully complete this program will be awarded the MSU Certificate of Global Young Professional Program (GYPP) by the Visiting International Professional Program and the relevant department.

PROGRAM FEE

Program fee includes tuition, on-campus housing, MSU breakfast and lunch, local transportation related to the program, Detroit airport pick up (designated time only), and health insurance. Fee does not include international airfare, MSU dinners, or any other living costs. See page 8 for program-specific fees.

Learn more or apply at

VIPP.MSU.EDU/SUMMER

PURE MICHIGAN

Known as the “Great Lakes State”, Michigan borders four of the five Great Lakes. Experience Pure Michigan with field trips to some of the state’s most scenic and interesting locations. From the stunning natural beauty of Lake Michigan to the small-town charm of a beach-front town to the innovation and industry of cities such as Grand Rapids and Ann Arbor, explore the diversity that makes up Michigan. Learn about Michigan’s rich automotive history with visits to Detroit and the Henry Ford Museum, and how Michigan is thriving today as a center of agribusiness and innovation.



EAST COAST

Visit some of the most famous places in the United States with the optional East Coast Study Tour. Enjoy the natural wonder of Niagara Falls and the iconic locations of New York City. Then step into American history in Washington, D.C. and explore landmarks such as the U.S. Capitol, the Lincoln Memorial, the Washington Monument, and more!



📍 Detroit



📍 Lake Michigan



📍 New York City



📍 Niagara Falls

CULTURAL EXCHANGE

Get to know your fellow summer school participants and your German Fulbright Summer Institute classmates with cultural activities to experience American culture and campus life. Hands on enrichment will give you a real-world perspective for your academic courses. Enjoy field trips that will help guide your projects, and learn about life in the U.S., Michigan, and Lansing, to truly become a part of the community and a Global Spartan!



THE CAPITOL

Lansing is the capital of the State of Michigan. Experience a visit to the Capitol building, a National Historic Landmark, and home to the Michigan Senate chambers.

LAKE MICHIGAN BEACH

Bask in the splendor of summertime in Michigan with a visit to the Lake Michigan beach and sand dunes where you can enjoy swimming, hiking, and exploring at one of the world's largest freshwater lakes. Stop to pick some delicious Michigan blueberries on the way home!



CAMPUS LIFE

Become part of the MSU campus community through activities such as painting the rock (a time honored rite of passage at MSU), the summer programs barbeque, visits to local fairs, festivals, and parks, and campus events!

MICHIGAN LANDMARKS

Explore locations around Michigan including the Ann Arbor Art Festival, Henry Ford Museum, and the Ford Rouge Factory.



BEYOND THE CLASSROOM

Learn from the best with VIPP's high profile guest speakers who are leaders in their fields! Read about some notable speakers who have presented to our summer school students.



ISABELLE MCKENZIE

Isabelle McKenzie is President and General Manager at BorgWarner Inc., where she is responsible for BorgWarner's global Morse Systems business. Most recently, McKenzie served as Vice President & General Manager PowerDrive Systems, Americas. During this time, she also led the integration of Delphi Technologies' power electronics business unit into PowerDrive Systems. McKenzie joined BorgWarner in 2014 as Vice President Global Engineering for Transmission Systems.

FARIS ALAMI

Faris Alami is Founder & Chief Executive Officer of International Strategic Management (ISM) since 2003, and works to develop entrepreneurial ecosystem facilitating and training immigrants and ethnic minority entrepreneurs in the U.S. and abroad. Faris has partnered with incubators and accelerators globally – where he managed over 1,000 start-ups each year, and played a role in planning entrepreneurial training, talent, and international initiatives. He is a certified FastTrac Facilitator in the internationally recognized Entrepreneurial Training program through the Kauffman Foundation.



ALINA MORSE

Alina Morse is CEO of Zolli Candy, which she founded when she was 10 years old. Her company sells the candy she developed: Sugar-free lollipops, called ZolliPops. The candy is sold online and in about 25,000 stores in the U.S. Alina is the youngest person to be featured on the cover of Entrepreneur magazine. Alina has twice been invited to the White House.

HENRY JULICHER

Henry Julicher is an expert in the aviation industry and is currently the Head of Sales for Cargobase, a logistics SaaS software for shippers that is headquartered in Singapore. Previously Henry worked as Regional Manager of Sales and Operations for Lufthansa Cargo Midwest and holds fifteen years of professional experience in the aviation and logistics industry.





COURSE OFFERINGS- CUSTOMIZE YOUR EXPERIENCE!

INTERCULTURAL COMMUNICATION IN A GLOBAL CONTEXT

Explore intercultural communication on a global scale, with a special focus on race, immigration, and youth culture in the U.S. Engage with key issues while gaining firsthand experience through field trips and site visits.

DIGITAL STORYTELLING

With the rise of digital platforms and an ever-evolving content landscape, understanding the principles behind storytelling and content creation has never been more critical. Enjoy a unique introduction to the world of media, content creation, and storytelling through the lens of an American university experience.

CREATIVE ENTREPRENEURSHIP

MSU is recognized as a leader in entrepreneurship education. Enter the world of entrepreneurs and their principles and habits while learning critical thinking methods. Produce innovative solutions under pressure, and more than just once!

AI BOOT CAMP WITH DATA ANALYSIS

Gain skills that can elevate your career and enhance your understanding of the digital world. Learn how to gather and interpret data, visualize trends, and even create predictive models—all using the latest AI tools and techniques.

LEADERSHIP FOR SUSTAINABLE COMMUNITIES

Develop the knowledge and skills to build impactful and sustainable community programs. This dynamic course implements both academic and service learning-oriented programming to give a well-rounded and holistic understanding of leadership and community engagement.

All Global Summer School courses feature hands-on experiential learning, teach real-world problem solving, and are led by expert instructors.

Each course can be taken individually, or combined with Intercultural Communication and/or the East Coast Study Tour.

Learn about our program offerings, and then create your own custom summer school experience!



2025 GLOBAL SUMMER SCHOOL PROGRAM MENU

PROGRAM OFFERING	LENGTH	DATES	INDIVIDUAL PROGRAM FEE
Intercultural Communication in a Global Context (ICG)	1 Week	July 12 - July 19	\$1,500
Creative Entrepreneurship (CEI)	2 Weeks	July 19 - August 2	\$2,700
AI Boot Camp with Data Analysis (AI)	2 Weeks	July 19 - August 2	\$2,700
Leadership for Sustainable Communities (LSC)	2 Weeks	July 19 - August 2	\$2,700
Digital Storytelling (DS)	2 Weeks	July 19 - August 2	\$2,700
East Coast Study Tour (ECST)	1 Week	August 2 - August 9	\$1,800

Combine program offerings to create your own custom summer school experience!

COMBO PROGRAM	LENGTH	COMBO PROGRAM FEE
Intercultural Communication + Creative Entrepreneurship	3 Weeks	\$3,800
Intercultural Communication + AI Boot Camp	3 Weeks	\$3,800
Intercultural Communication + Leadership for Sustainable Communities	3 Weeks	\$3,800
Intercultural Communication + Digital Storytelling	3 Weeks	\$3,800
Any of the Above + East Coast Study Tour	4 Weeks	\$5,200
Any course without Intercultural Communication but with East Coast Study Tour	3 Weeks	\$4,100

INTERCULTURAL COMMUNICATION

Understanding Diversity Through Media and Experience

DISCOVER THE POWER OF CONNECTION ACROSS CULTURES!

In today's interconnected world, being able to communicate across cultures is more important than ever. Explore intercultural communication on a global scale, with a special focus on race, immigration, and youth culture in the U.S. Engage with key issues through the lens of global mass media and social media, while gaining firsthand experience through exciting field trips. This isn't just a classroom course—it's a journey into the heart of American society. From interactive activities to thought-provoking discussions, you'll deepen your understanding of cultural dynamics and learn how to break down barriers, foster empathy, and improve communication in multicultural environments.

WHY TAKE THIS COURSE

Global Perspective: Explore how issues like immigration and race are portrayed through mass media and social media, and how these depictions influence American youth and global views.

Self, Social, and Cultural Awareness: Engage in meaningful conversations about self-awareness, social and cultural awareness, relationships, and the role of media in shaping societal perspectives.

Real-World Applications: Apply your learning through group activities and exercises designed to enhance your intercultural communication skills, which are valuable in any field. Be ready to embark on and thrive in any globally-focused career.



Network with MSU students, German Fulbright students and other international students!

WHO SHOULD JOIN

This course is perfect for students who seek to navigate and **thrive in international and intercultural environments**. Whether you're studying communications, business, sociology, or any other field, this course will provide you with the **tools to communicate effectively** across cultures and improve your **cultural awareness**.

COURSE INSTRUCTOR

Dr. Anjam Chaudhary is the diversity, equity and inclusion (DEI) program coordinator at MSU International Studies and Programs. Dr. Chaudhary has over 10 years of international experience in academic and administrative education and a passion for intercultural communication competence. Chaudhary earned her PhD in education, interculturality and student development from Central Michigan University, and also holds a master's degree in integrated communications, advertising and public relations from Florida International University.

*"I enjoy teaching this one-week course as it allows me to explore **intercultural communication** and **leadership** from unique perspectives tailored to international students' specific needs and expectations. It is a rich blend of **research, lived experiences, and professional practices**, where we engage collaboratively to broaden our views and deepen our understanding."*

-Dr. Anjam Chaudhary, Course Instructor

Dates: July 12 - July 19, 2025

One-Week Course

Individual Program Fee: \$1,500

DIGITAL STORYTELLING

Go Behind the Scenes

NAVIGATE THE DYNAMIC MEDIA AND SOCIAL MEDIA INDUSTRY!

Social media plays a powerful role in sharing information, shaping our perspectives, influencing behavior, and driving trends. With the rise of digital platforms and an ever-evolving content landscape, understanding the principles behind storytelling and content creation has never been more critical. This course offers a unique introduction to the world of media, content creation, and storytelling through the lens of an American university experience. Uncover the behind-the-scenes processes that shape media content, learning how to craft compelling stories across formats like films, documentaries, ads, and social media while exploring media's influence on global audiences.

WHY TAKE THIS COURSE

Hands-on storytelling skills and industry insights:

Immerse yourself in the world of media and social media, exploring Hollywood blockbusters to viral TikTok trends. Dive behind the scenes of production and boost your career prospects in the media and creative industry.

Practical daily assignments: Through practical assignments, interactive discussions, and global media case studies, participants will gain hands-on experience and an insider's perspective on media industry trends, job markets, and creative processes.

Develop critical thinking skills and enhance content creation abilities essential for navigating the evolving digital media landscape.



WHO SHOULD JOIN

This **immersive and dynamic** course is ideal for students passionate about **storytelling, creative writing, and media**, as well as anyone curious about how **digital content** influences our world. Whether you're exploring a **career in media** or looking to enhance your creative writing skills, this course provides a comprehensive introduction to the thrilling world of **content creation**, equipping you with the tools to turn ideas into impactful stories.

COURSE INSTRUCTOR

Amol Pavangadkar, a professor of practice and senior specialist at MSU, is an award-winning educator and media professional. Holding graduate degrees in TV, Radio, and Film, as well as Financial Management and Human Resources, Amol actively produces short films, commercials, and TV pilots, mentoring students using industry-standard equipment. His recent documentary work addresses critical global issues, including race, the pandemic, human trafficking, trauma response, and climate change communication.



Dates: July 19 - August 2, 2025 Two-Week Course Individual Program Fee: \$2,700

CREATIVE ENTREPRENEURSHIP

Thinking Like an Innovator

UNLEASH YOUR IMAGINATION TO CREATE YOUR OWN DESTINY!

Creativity, innovation, critical thinking, teamwork, and communication are skills that are becoming more and more important for a successful career, regardless of industry. Learn how to move your subconscious creative and problem-solving mind to the conscious mind. This process will happen by discovering your 5-year-old self – a time when we are at our creative best! This course will start in an attitudinal theoretical space, then move to an ideation and strategic problem-solving phase, resulting with students working in small teams to produce a video presentation of their solution to a real-world business problem.

WHY TAKE THIS COURSE

Learn and practice the ultimate openness that leads to **creative thinking** and develop a creative **problem-solving** mindset to find your inner creative drive for your entrepreneurial journey.

Understand the **ideation process** to help invent solutions and practice with a real-world business problem in a collaborative team environment.

Understand how to evaluate ideas and learn how to **bring ideas to life** using **marketing techniques** in the most engaging and effective way.

Enjoy site visits and dialogues with entrepreneurs. Apply your learning to a **hands-on team project** to present to a **real-world** business.



COURSE HIGHLIGHT

You will be working and living together with **30 German Fulbright undergraduate students** as well as **6-8 MSU students**, who are all from different academic backgrounds. This program provides you a unique **international learning environment** and a rare opportunity to connect with many different international and American students.

COURSE INSTRUCTOR

Professor Ross Chowles is professor of practice in the Department of Advertising and Public Relations at MSU where he teaches branding, the creative process, how to create commercial video, and ideation techniques. Chowles is co-founder of the Jupiter Drawing Room in Cape Town, Africa's most awarded independent advertising agency. Chowles and his agency have received numerous awards from South African and international organizations, including Clio, Epica, and Cannes. In 2015, Ross was appointed to the international board of the One Club for Creativity in New York City, and has since had the privilege of judging all over the globe, from Canada to South Korea and China.

*"You will learn **innovation** and **invention**. You will understand the **entrepreneurial process** from **ideation** through the feasibility phase to the **marketing** and **promotion** phase where you will discover your **digital communication** power. You will leave the course with a **workable startup idea** and the tools to make that startup a reality. **Creative thinking** is the key that **unlocks your future**."*

-Professor Ross Chowles, Course Instructor

Dates: July 19 - August 2, 2025

Two-Week Course

Individual Program Fee: \$2,700

AI BOOT CAMP WITH DATA ANALYSIS

Join the AI Revolution

NAVIGATE OUR AI-DRIVEN WORLD!

Are you curious about how AI is shaping the world around us? Want to learn how AI powered apps like ChatGPT can be used in fields like marketing, business, journalism or even the arts? Even if you're a non-STEM major university student but fascinated by technology and data, this course is for you! With engaging lectures, real-world projects, and the opportunity to work with cutting-edge AI tools, you'll walk away with skills that can elevate your career and enhance your understanding of the digital world. Learn how to gather and interpret data, visualize trends, and even create predictive models—all using the latest AI tools and techniques. Gain hands-on experience with technologies that power some of the most exciting innovations today. In the AI Boot Camp, you'll be exposed to real-world applications of artificial intelligence and data analysis—no prior coding experience required!

WHY TAKE THIS COURSE

Master Data Collection: Discover how to gather and store data effectively from various sources.

Harness the Power of AI: Learn how large language models like ChatGPT can transform the way you analyze data and generate insights, as well as the fundamentals of deep learning, and how AI "thinks".

Data Analysis Techniques: Gain essential skills in data preprocessing, summarization, and visualization to uncover meaningful patterns.

Predictive Modeling: Develop the ability to forecast trends and behaviors, making you invaluable in today's data-driven landscape.

Real-World Applications: Explore practical applications like market basket analysis, collaborative filtering, and deep learning, ensuring you're equipped with skills relevant to today's job market.



COURSE INSTRUCTOR

Dr. Hamid Reza Karimian is a Professor of Instruction in Computer Science at Michigan State University. With a Ph.D. in Physics from Ghent University, Belgium, he brings over 20 years of teaching and research experience to his students. Dr. Karimian has held various academic roles, including Research Assistant Professor, and has a strong background in both theoretical physics and applied machine learning. He has authored numerous publications in prestigious journals and conferences, and his teaching style is recognized for making complex topics in computer science accessible and engaging for learners.

PROGRAM HIGHLIGHTS

- **Real-World Case Studies:** Explore how AI powers platforms like Reddit and Siri.
- **Daily Exercises:** Hands-on projects each day to reinforce your learning and prepare you to apply AI in your own field.
- **No boring textbooks!** All materials and lecture notes are online and accessible 24/7.
- **Interactive lectures that bring AI to life with relatable examples.**

Dates: July 19 - August 2, 2025 **Two-Week Course** **Individual Program Fee: \$2,700**

LEADERSHIP FOR SUSTAINABLE COMMUNITIES

Service-learning

BUILD IMPACTFUL COMMUNITY PROGRAMS!

From local to global, young people are making a difference in their communities and around the world. This program is designed to help participants develop the knowledge and skills to build impactful and sustainable community programs. This dynamic course implements both academic and service learning-oriented programming to give a well-rounded and holistic understanding of leadership and community engagement. Students will be supported in developing their own Community Action Projects, or CAPs, that can be implemented in their home countries and aimed at solving problems in their own communities. Gain the skills needed to be a leader who can impact your community, and tackle problems with real-world solutions!

WHY TAKE THIS COURSE

Recognize your unique **individual core leadership strengths** and what they mean for communal and **intercultural engagement** while further developing your leadership skills and collaborative abilities.

Identify, analyze, and **create sustainable solutions** for community-based concerns and learn to identify relevant issues and areas of engagement in your own community.

Learn the **history, principles, and outcomes** of U.S.-based community leadership and its relevance to your home community.

Develop and implement a cohesive and well-researched **community action plan** with the knowledge, tools, and ability to **lead the creation of sustainable communities**.

COURSE INSTRUCTOR

Melissa Staub is an experienced project manager and is the Human Resources Director at the MSU College of Arts and Letters. She has a Bachelor of Arts in American Public Affairs: Political Economy from Michigan State University's James Madison College and a Master of Science in Administration: Project Management from Central Michigan University. Melissa is an experienced facilitator and presenter who is passionate about building a culture of care and trust within organizations and has presented on this topic to various audiences. She has facilitated CliftonStrengths group sessions and presented on topics such as Emotional Intelligence, Diversity Consciousness, and Building a Strategic Plan. She has also facilitated several sessions for visiting fellowship programs at Michigan State University, including the Mandela Washington Fellowship, the Advancing Young Women in Agribusiness Professional Fellows, Humphrey Fellowship, and the Borlaug Fellowship Programs, as well as the Study of the U.S. Institute (SUSI) for Student Leaders on Civic Engagement.



COMMUNITY ORGANIZATIONS

Students will engage with non-profit organizations in the Lansing area to learn how to make a difference in their own communities.

Foster Community Center - Provides programming and events for children in the Lansing Area.

Cristo Rey Community Center - Provides necessities to the community including food, clothing, toiletries, health care, and more.

Allen Neighborhood Center- Provides opportunities for community based ventures, a community garden, and charitable giving.

Greater Lansing Food Bank- Organizes and distributes donated food to various charities and shelters all over the Lansing area.

Women's Center of Greater Lansing- Offers clothing, career counseling, and numerous other resources for women in need.

Dates: July 19 - August 2, 2025 Two-Week Course Individual Program Fee: \$2,700

GLOBAL SPARTANS: SUMMER SCHOOL ALUMNI EXPERIENCES



"Interacting with classmates from different countries gave me a deep appreciation for the richness of various cultures and diverse perspectives, as well as a deeper understanding of the world. The East Coast trip was truly unforgettable, and I loved experiencing America's famous cities and landmarks with new friends from around the world."

YUTIAN WU

Shanghai Normal University,
China



"Absolutely loved every moment of the VIPP summer school program! Whether it was diving into the cutting-edge Creative Entrepreneurship course on the beautiful MSU campus, exploring Michigan's hidden gems, or venturing through these vibrant cities."

ADAM BRAWIJAYA

Bandung Institute of Technology,
Indonesia



"During my time at Michigan State University I was able to experience intercultural exchange and deepen my understanding of global perspectives. Particularly impressive was the opportunity to connect with a network of dedicated academics and professionals, which has had a lasting impact on my professional and personal development."

SOPHIE VORGERD

Allbuyone GmbH, Germany

Ready for your own adventure?



Scan to learn more or apply!

"The experiences were enriching, the activities were engaging, and I learned so much. I also had the chance to meet amazing people from all over the world. This opportunity has broadened my horizons, deepened my understanding of different cultures, and left me with memories I will cherish forever."

HYUNAH KIM

Ajou University, South Korea





MICHIGAN STATE UNIVERSITY

Visiting International Professional Program



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Wonders Hall
891 Birch Rd, Room 2HW4
East Lansing, MI 48825

vipp.msu.edu
vippmsu@msu.edu