



**MICHIGAN STATE UNIVERSITY**

**VISITING INTERNATIONAL PROFESSIONAL PROGRAM**

**2026 GLOBAL SUMMER SCHOOL**



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## *A summer of learning, creating, collaborating, and lots of fun*

The Visiting International Professional Program (VIPP) Global Summer School welcomes international college students to the beautiful campus of Michigan State University (MSU) to experience American college life while studying at a top global university and developing professional and intercultural skills. VIPP Global Summer School's innovative programs are designed to meet the needs of aspiring young professionals who are ready for a global career. All courses feature hands-on, project-based experiential learning and include classes, guest lectures, cultural activities, and field trips to notable places in Michigan such as Detroit, Ann Arbor, and the beautiful Lake Michigan shoreline and sand dunes.

During the summer VIPP also hosts the German Fulbright Summer Institute for university students from Germany. VIPP Global Summer School students enjoy a unique opportunity to study, collaborate, and socialize with the students in this prestigious program, as well as American MSU students, to enrich their cultural exchange experience and forge lasting friendships across cultures!

Make the most of your summer! Join us at Michigan State University to expand your academic knowledge, experience American and international culture, and enhance your career competitiveness. We look forward to welcoming you to MSU as a Global Spartan! Go Green!



# GLOBAL SPARTANS: WELCOME TO MSU

Established in 1855, **Michigan State University** is one of the world's **top research universities**, dedicated to advancing the **common good** with **uncommon will!** Offering over **200** programs across **17 colleges**, MSU shapes future leaders and impacts the world through its commitment to excellence in **education, research, and service.**

U.S. NEWS AND WORLD REPORT ranks **MSU** among the

**TOP**

**100**

**BEST GLOBAL UNIVERSITIES**



**Ranked #1 in the U.S. for study abroad among public universities**



SUPPLY CHAIN MANAGEMENT/ LOGISTICS  
EDUCATIONAL ADMINISTRATION  
ELEMENTARY EDUCATION  
SECONDARY EDUCATION  
CURRICULUM/INSTRUCTION  
INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY  
NUCLEAR PHYSICS  
REHABILITATION COUNSELING

**#1**

## VIPP GLOBAL SUMMER SCHOOL AT A GLANCE

The MSU Visiting International Professional Program has trained over 5,000 international professionals over the last 35 years. We understand what students and young professionals need to build a successful career.

**10+**

**YEARS OF GLOBAL SUMMER PROGRAMS**

**700+** Students



**35** Countries

**100** Universities



# AN AMERICAN CAMPUS EXPERIENCE IN THE BEST COLLEGE TOWN!



## CAMPUS LIFE: LIVE LIKE A SPARTAN

Michigan State University is located in East Lansing on the banks of the Red Cedar River, and comprises a contiguous area of 5,200 acres and is home to over 545 buildings. East Lansing is ranked as **the best college town in the Midwest** by RentCafe because of its world-class entertainment, arts, recreation, nature, sports, and professional opportunities. East Lansing is conveniently located five kilometers east of Lansing (Michigan's capital) and 130 kilometers from Detroit (Michigan's largest city.)

Summer school students will enjoy all that MSU has to offer while living on campus in Owen Hall, located in MSU's River Trail Neighborhood. Owen Hall's modern facilities include single rooms with suite-style bathrooms, wi-fi, cable tv, and weekly housekeeping.

## TAKE A VIRTUAL TOUR OF CAMPUS



## ADMISSION REQUIREMENTS

- At least 18 years old
- Undergraduate or graduate student at an accredited college or university
- Intermediate English language skills

## PROGRAM FEATURES

- More than 35 instructional hours including classes, guest lectures, cultural activities, and field trips.
- Hands-on experiences through guided team projects to practice your communication, critical thinking, and leadership skills.
- Cultural excursions to Detroit, the University of Michigan in Ann Arbor, and the beautiful Lake Michigan shoreline and sand dunes.
- Opportunities to meet and share experiences with college students from around the world, including German Fulbright students.

## CERTIFICATE

Students who successfully complete this program will be awarded the MSU Certificate of Global Young Professional Program (GYPP) by the Visiting International Professional Program and the relevant MSU department.

## PROGRAM FEE

Program fee includes tuition, on-campus housing, MSU breakfast and lunch, local transportation related to the program, Detroit airport pick up (designated time only), and health insurance. Fee does not include international airfare, MSU dinners, or any other living costs. See page 8 for program-specific fees.

Learn more or apply at

**[VIIPP.MSU.EDU/SUMMER](http://VIIPP.MSU.EDU/SUMMER)**

# PURE MICHIGAN

Known as the “Great Lakes State”, Michigan borders four of the five Great Lakes. Experience Pure Michigan with field trips to some of the state’s most scenic and interesting locations. From the stunning natural beauty of Lake Michigan to the small-town charm of a beach-front town to the innovation and industry of cities such as Grand Rapids and Ann Arbor, explore the diversity that makes up Michigan. Learn about Michigan’s rich automotive history with visits to Detroit and the Henry Ford Museum, and how Michigan is thriving today as a center of agribusiness and innovation.



 Detroit



 Lake Michigan



 Lansing



 Ann Arbor

**CULTURAL EXCHANGE**

Get to know your fellow summer school participants and your German Fulbright Summer Institute classmates with cultural activities to experience American culture and campus life. Hands on enrichment will give you a real-world perspective for your academic courses. Enjoy field trips that will help guide your projects, and learn about life in the U.S., Michigan, and Lansing, to truly become a part of the community and a Global Spartan!



**THE CAPITOL**

*Lansing is the capital of the State of Michigan. Experience a visit to the Capitol building, a National Historic Landmark, and home to the Michigan Senate chambers.*

**LAKE MICHIGAN BEACH**

*Bask in the splendor of summertime in Michigan with a visit to the Lake Michigan beach and sand dunes where you can enjoy swimming, hiking, and exploring at one of the world's largest freshwater lakes. Stop to pick some delicious Michigan blueberries on the way home!*



**CAMPUS LIFE**

*Become part of the MSU campus community through activities such as painting the rock (a time honored rite of passage at MSU), the summer programs barbeque, visits to local fairs, festivals, and parks, and campus events!*

**MICHIGAN LANDMARKS**

*Explore locations around Michigan including the Ann Arbor Art Festival, Henry Ford Museum, and the Ford Rouge Factory.*



## BEYOND THE CLASSROOM

Learn from the best with VIPP's high profile guest speakers who are leaders in their fields! Read about some notable speakers who have presented to our summer school students.

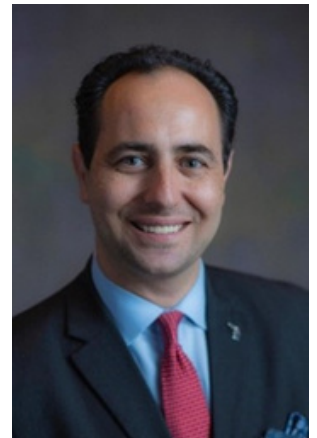


### ISABELLE MCKENZIE

Isabelle McKenzie is President and General Manager at BorgWarner Inc., where she is responsible for BorgWarner's global Morse Systems business. Most recently, McKenzie served as Vice President & General Manager PowerDrive Systems, Americas. During this time, she also led the integration of Delphi Technologies' power electronics business unit into PowerDrive Systems. McKenzie joined BorgWarner in 2014 as Vice President Global Engineering for Transmission Systems.

### FARIS ALAMI

Faris Alami is Founder & Chief Executive Officer of International Strategic Management (ISM) since 2003, and works to develop entrepreneurial ecosystem facilitating and training immigrants and ethnic minority entrepreneurs in the U.S. and abroad. Faris has partnered with incubators and accelerators globally – where he managed over 1,000 start-ups each year, and played a role in planning entrepreneurial training, talent, and international initiatives. He is a certified FastTrac Facilitator in the internationally recognized Entrepreneurial Training program through the Kauffman Foundation.



### ALINA MORSE

Alina Morse is the CEO of Zolli Candy, which she founded when she was 10 years old. Her company sells the candy she developed: Sugar free lollipops, called Zollipops. The candy is sold online and in about 25,000 stores in the U.S. Alina's goal is to help educate kids about oral health care and entrepreneurship through her Million Smiles Initiative. Last year her company donated over 4 million Zollipops to kids through schools. Alina is the youngest person to be featured on the cover of Entrepreneur magazine, and has been invited to the White House twice.

### HENRY JULICHER

Henry Julicher is an expert in the aviation industry and is currently the Head of Sales for Cargobase, a logistics SaaS software for shippers that is headquartered in Singapore. Previously Henry worked as Regional Manager of Sales and Operations for Lufthansa Cargo Midwest and holds fifteen years of professional experience in the aviation and logistics industry.





**COURSE OFFERINGS- CUSTOMIZE YOUR EXPERIENCE!**

**INTERCULTURAL COMMUNICATION IN A GLOBAL CONTEXT**

Explore intercultural communication on a global scale, with a special focus on race, immigration, and youth culture in the U.S. Engage with key issues while gaining firsthand experience through field trips and site visits.

**DIGITAL STORYTELLING**

With the rise of digital platforms and an ever-evolving content landscape, understanding the principles behind storytelling and content creation has never been more critical. Enjoy a unique introduction to the world of media, content creation, and storytelling through the lens of an American university experience.

**CREATIVE ENTREPRENEURSHIP**

MSU is recognized as a leader in entrepreneurship education. Enter the world of entrepreneurs and their principles and habits while learning critical thinking methods. Produce innovative solutions under pressure, and more than just once!

**AI BOOT CAMP WITH DATA ANALYSIS**

Gain skills that can elevate your career and enhance your understanding of the digital world. Learn how to gather and interpret data, visualize trends, and even create predictive models—all using the latest AI tools and techniques.

**GLOBAL AGRIBUSINESS SUMMER INSTITUTE**

Enhance your understanding of U.S. agriculture in food and agribusiness value chain with this immersive blend of academics, professional site visits, and cultural exploration. Gain expertise in topics such as poultry, livestock, and dairy production; agricultural finance and international development; food retail, food marketing, and supply chain logistics; and grain market and commodity futures markets.

All Global Summer School courses feature hands-on experiential learning, teach real-world problem solving, and are led by expert instructors.

Digital Storytelling, Creative Entrepreneurship, and AI Boot Camp can be combined with the one-week Intercultural Communication course for a three week program. Learn more about our program offerings, and create your own custom summer school experience!



## 2026 GLOBAL SUMMER SCHOOL PROGRAM MENU

PROGRAM OFFERING	LENGTH	DATES	INDIVIDUAL PROGRAM FEE
Intercultural Communication in a Global Context (ICG)	1 Week	July 11 - July 18	\$1,500
Creative Entrepreneurship (CEI)	2 Weeks	July 18 - August 1	\$2,700
AI Boot Camp with Data Analysis (AI)	2 Weeks	July 18 - August 1	\$2,850
Digital Storytelling (DS)	2 Weeks	July 18 - August 1	\$2,700
Global Agribusiness Summer Institute (AG)	2 Weeks	July 12 - July 26	\$2,950

*Combine program offerings to create your own custom summer school experience!*

COMBO PROGRAM	LENGTH	DATES	COMBO PROGRAM FEE
Intercultural Communication + Creative Entrepreneurship	3 Weeks	July 11 - August 1	\$3,800
Intercultural Communication + AI Boot Camp	3 Weeks	July 11 - August 1	\$4,000
Intercultural Communication + Digital Storytelling	3 Weeks	July 11 - August 1	\$3,800



# INTERCULTURAL COMMUNICATION

*Understanding Diversity Through Media and Experience*

**DISCOVER THE POWER OF CONNECTION ACROSS CULTURES!**

In today's interconnected world, being able to communicate across cultures is more important than ever. Explore intercultural communication on a global scale, with a special focus on race, immigration, and youth culture in the U.S. Engage with key issues through the lens of global mass media and social media, while gaining firsthand experience through exciting field trips. This isn't just a classroom course—it's a journey into the heart of American society. From interactive activities to thought-provoking discussions, you'll deepen your understanding of cultural dynamics and learn how to break down barriers, foster empathy, and improve communication in multicultural environments.

## WHY TAKE THIS COURSE

**Global Perspective:** Explore how issues like immigration and race are portrayed through mass media and social media, and how these depictions influence American youth and global views.

**Self, Social, and Cultural Awareness:** Engage in meaningful conversations about self-awareness, social and cultural awareness, relationships, and the role of media in shaping societal perspectives.

**Real-World Applications:** Apply your learning through group activities and exercises designed to enhance your intercultural communication skills, which are valuable in any field. Be ready to embark on and thrive in any globally-focused career.



**Network with MSU students, German Fulbright students and other international students!**

## WHO SHOULD JOIN

This course is perfect for students who seek to navigate and **thrive in international and intercultural environments**. Whether you're studying communications, business, sociology, or any other field, this course will provide you with the **tools to communicate effectively** across cultures and improve your **cultural awareness**.

## COURSE INSTRUCTOR

**Dr. Anjam Chaudhary** is the diversity, equity and inclusion (DEI) program coordinator at MSU International Studies and Programs. Dr. Chaudhary has over 10 years of international experience in academic and administrative education and a passion for intercultural communication competence. Chaudhary earned her PhD in education, interculturality and student development from Central Michigan University, and also holds a master's degree in integrated communications, advertising and public relations from Florida International University.

*"I enjoy teaching this one-week course as it allows me to explore **intercultural communication** and **leadership** from unique perspectives tailored to international students' specific needs and expectations. It is a rich blend of **research, lived experiences, and professional practices**, where we engage collaboratively to broaden our views and deepen our understanding."*

**-Dr. Anjam Chaudhary, Course Instructor**

**Dates: July 11 - July 18, 2026**

**One-Week Course**

**Individual Program Fee: \$1,500**

# DIGITAL STORYTELLING

## Go Behind the Scenes

### NAVIGATE THE DYNAMIC MEDIA AND SOCIAL MEDIA INDUSTRY!

Social media plays a powerful role in sharing information, shaping our perspectives, influencing behavior, and driving trends. With the rise of digital platforms and an ever-evolving content landscape, understanding the principles behind storytelling and content creation has never been more critical. This course offers a unique introduction to the world of media, content creation, and storytelling through the lens of an American university experience. Uncover the behind-the-scenes processes that shape media content, learning how to craft compelling stories across formats like films, documentaries, ads, and social media while exploring media's influence on global audiences.

#### WHY TAKE THIS COURSE

##### **Hands-on storytelling skills and industry insights:**

Immerse yourself in the world of media and social media, exploring Hollywood blockbusters to viral TikTok trends. Dive behind the scenes of production and boost your career prospects in the media and creative industry.

**Practical daily assignments:** Through practical assignments, interactive discussions, and global media case studies, participants will gain hands-on experience and an insider's perspective on media industry trends, job markets, and creative processes.

**Develop critical thinking skills** and enhance content creation abilities essential for navigating the evolving digital media landscape.



#### WHO SHOULD JOIN

This **immersive and dynamic** course is ideal for students passionate about **storytelling, creative writing, and media**, as well as anyone curious about how **digital content** influences our world. Whether you're exploring a **career in media** or looking to enhance your creative writing skills, this course provides a comprehensive introduction to the thrilling world of **content creation**, equipping you with the tools to turn ideas into impactful stories.



#### COURSE INSTRUCTOR

**Amol Pavangadkar**, a professor of practice and senior specialist at MSU, is an award-winning educator and media professional. Holding graduate degrees in TV, Radio, and Film, as well as Financial Management and Human Resources, Amol actively produces short films, commercials, and TV pilots, mentoring students using industry-standard equipment. His recent documentary work addresses critical global issues, including race, the pandemic, human trafficking, trauma response, and climate change communication.

**Dates: July 18 - August 1, 2026    Two-Week Course    Individual Program Fee: \$2,700**

# CREATIVE ENTREPRENEURSHIP

*Thinking Like an Innovator*

**UNLEASH YOUR IMAGINATION TO CREATE YOUR OWN DESTINY!**

Creativity, innovation, critical thinking, teamwork, and communication are skills that are becoming more and more important for a successful career, regardless of industry. Learn how to move your subconscious creative and problem-solving mind to the conscious mind. This process will happen by discovering your 5-year-old self – a time when we are at our creative best! This course will start in an attitudinal theoretical space, then move to an ideation and strategic problem-solving phase, resulting with students working in small teams to produce a video presentation of their solution to a real-world business problem.

## WHY TAKE THIS COURSE

Learn and practice the ultimate openness that leads to **creative thinking** and develop a creative **problem-solving** mindset to find your inner creative drive for your entrepreneurial journey.

Understand the **ideation process** to help invent solutions and practice with a real-world business problem in a collaborative team environment.

Understand how to evaluate ideas and learn how to **bring ideas to life** using **marketing techniques** in the most engaging and effective way.

Enjoy site visits and dialogues with entrepreneurs. Apply your learning to a **hands-on team project** to present to a **real-world** business.



## COURSE HIGHLIGHT

You will be working and living together with **30 German Fulbright undergraduate students** as well as **8-10 MSU students**, who are all from different academic backgrounds. This program provides you a unique **international learning environment** and a rare opportunity to connect with many different international and American students.

## COURSE INSTRUCTOR

**Professor Ross Chowles** is professor of practice in the Department of Advertising and Public Relations at MSU where he teaches branding, the creative process, how to create commercial video, and ideation techniques. Chowles is co-founder of the Jupiter Drawing Room in Cape Town, Africa's most awarded independent advertising agency. Chowles and his agency have received numerous awards from South African and international organizations, including Clio, Epica, and Cannes. In 2015, Ross was appointed to the international board of the One Club for Creativity in New York City, and has since had the privilege of judging all over the globe, from Canada to South Korea and China.

*"You will learn **innovation** and **invention**. You will understand the **entrepreneurial process** from **ideation** through the feasibility phase to the **marketing** and **promotion** phase where you will discover your **digital communication** power. You will leave the course with a **workable startup idea** and the tools to make that startup a reality. **Creative thinking** is the key that **unlocks your future**."*

**-Professor Ross Chowles, Course Instructor**

**Dates: July 18 - August 1, 2026**

**Two-Week Course**

**Individual Program Fee: \$2,700**

# AI BOOT CAMP WITH DATA ANALYSIS

*Join the AI Revolution*

## NAVIGATE OUR AI-DRIVEN WORLD!

Are you curious about how AI is shaping the world around us? Want to learn how AI powered apps like ChatGPT can be used in fields like marketing, business, journalism or even the arts? Even if you're a non-STEM major university student but fascinated by technology and data, this course is for you! With engaging lectures, real-world projects, and the opportunity to work with cutting-edge AI tools, you'll walk away with skills that can elevate your career and enhance your understanding of the digital world. Learn how to gather and interpret data, visualize trends, and even create predictive models—all using the latest AI tools and techniques. Gain hands-on experience with technologies that power some of the most exciting innovations today. In the AI Boot Camp, you'll be exposed to real-world applications of artificial intelligence and data analysis—no prior coding experience required!

### WHY TAKE THIS COURSE

**Master Data Collection:** Discover how to gather and store data effectively from various sources.

**Harness the Power of AI:** Learn how large language models like ChatGPT can transform the way you analyze data and generate insights, as well as the fundamentals of deep learning, and how AI "thinks".

**Data Analysis Techniques:** Gain essential skills in data preprocessing, summarization, and visualization to uncover meaningful patterns.

**Predictive Modeling:** Develop the ability to forecast trends and behaviors, making you invaluable in today's data-driven landscape.

**Real-World Applications:** Explore practical applications like market basket analysis, collaborative filtering, and deep learning, ensuring you're equipped with skills relevant to today's job market.



### COURSE INSTRUCTOR

**Dr. Hamid Reza Karimian** is a Professor of Instruction in Computer Science at Michigan State University. With a Ph.D. in Physics from Ghent University, Belgium, he brings over 20 years of teaching and research experience to his students. Dr. Karimian has held various academic roles, including Research Assistant Professor, and has a strong background in both theoretical physics and applied machine learning. He has authored numerous publications in prestigious journals and conferences, and his teaching style is recognized for making complex topics in computer science accessible and engaging for learners.

### PROGRAM HIGHLIGHTS

- **Real-World Case Studies:** Explore how AI powers platforms like Reddit and Siri.
- **Daily Exercises:** Hands-on projects each day to reinforce your learning and prepare you to apply AI in your own field.
- **No boring textbooks!** All materials and lecture notes are online and accessible 24/7.
- **Interactive lectures** that bring AI to life with relatable examples.

**Dates: July 18 - August 1, 2026**

**Two-Week Course**

**Individual Program Fee: \$2,850**

# GLOBAL AGRIBUSINESS SUMMER INSTITUTE

## Reap Future Opportunities

GROW YOUR KNOWLEDGE OF U.S. AGRICULTURE!

The Global Agribusiness Summer Institute at Michigan State University is an immersive experience for international university students that blends academics, professional site visits, and cultural exploration to enhance students' understanding of U.S. agriculture in food and agribusiness value chain. The program is a collaboration between the Visiting International Professional Program and the Department of Agricultural, Food, and Resource Economics.

### WHY JOIN THIS PROGRAM

Strengthen your **research skills, career planning, and personal development** through a range of topics including Poultry, Livestock, and Dairy Production; Agricultural Finance and International Development; Food Retail, Food Marketing, and Supply Chain Logistics; and Grain Market and Commodity Futures Markets. Students will engage in **hands-on learning** both on and off campus with academic and professional seminars, local field trips, and a **study tour in Chicago**.

### PROGRAM HIGHLIGHTS

**Academic Learning:** Gain foundational insights into the American agricultural system through lectures by MSU's world-class faculty.

**Industry Visits:** Connect theory with practice with visits to leading industry institutions such as fruit processing facilities, dairy and livestock farms, farmers' markets, the Federal Reserve, and more.

**Cultural Immersion:** Explore the rich history and diverse culture of Michigan and the U.S. alongside German Fulbright students and American student ambassadors.

### COURSE INSTRUCTOR

The program is led by **Dr. H. Holly Wang**, a professor in the Department of Agricultural, Food, and Resource Economics at MSU and a Fellow of the Agricultural and Applied Economics Association. Her research covers agricultural policy, agricultural risk and finance, agricultural production, the interaction between food consumption and the environment, consumer preferences, e-commerce, and international markets. Over the past three decades, she has been at the forefront of applying cutting-edge quantitative methods to empirical problems, including time series and spatial econometrics, experimental methods, and machine learning.

Learn more at [vipp.msu.edu/agribusiness!](http://vipp.msu.edu/agribusiness!)



Dates: July 12 - July 26, 2026

Two-Week Course

Program Fee: \$2,950

## GLOBAL SPARTANS: SUMMER SCHOOL ALUMNI EXPERIENCES



*"Interacting with classmates from different countries gave me a deep appreciation for the richness of various cultures and diverse perspectives, as well as a deeper understanding of the world. I loved experiencing America's famous cities and landmarks with new friends from around the world."*

**YUTIAN WU**

*Shanghai Normal University, China*



*"Absolutely loved every moment of the VIPP summer school program! Whether it was diving into the cutting-edge Creative Entrepreneurship course on the beautiful MSU campus, exploring Michigan's hidden gems, or venturing through these vibrant cities."*

**ADAM BRAWIJAYA**

*Bandung Institute of Technology, Indonesia*



*"During my time at Michigan State University I was able to experience intercultural exchange and deepen my understanding of global perspectives. Particularly impressive was the opportunity to connect with a network of dedicated academics and professionals, which has had a lasting impact on my professional and personal development."*

**SOPHIE VORGERD**

*Allbuyone GmbH, Germany*

**Ready for your own adventure?**



**Scan to learn more or apply!**

*"The experiences were enriching, the activities were engaging, and I learned so much. I also had the chance to meet amazing people from all over the world. This opportunity has broadened my horizons, deepened my understanding of different cultures, and left me with memories I will cherish forever."*

**HYUNAH KIM**

*Ajou University, South Korea*



**APPLY at [vipp.msu.edu/summer](https://vipp.msu.edu/summer)**



**MICHIGAN STATE UNIVERSITY**

# Visiting International Professional Program



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East Lansing, MI 48825

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